

# *Telefonica*

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March 14, 2012

**VIA OVERNIGHT DELIVERY**

Kentucky Public Service Commission  
211 Sower Boulevard  
P.O. Box 615  
Frankfort, KY 40602-0615

RECEIVED

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PUBLIC SERVICE  
COMMISSION

Dear Sir/Madam,

Telefonica USA, Inc. ("Telefonica") proposes to provide pure, non-facilities-based, resale of certain local exchange, interexchange and commercial mobile wireless services of telecommunications carriers already authorized by the Kentucky Public Service Commission, on a non-common carrier basis. These services are to be provided under private, individually negotiated and customized service agreements with existing global customers that have a need for such services at a location in Kentucky. Since the service agreements will be tailored to the specific needs of the individual customers and there will not be a generalized offering to the public, there will be no standard rates, terms or conditions.

Telefonica's responses to the information requested such that Telefonica may provide service in Kentucky are as follows:

1. The name and address of the utility.

Telefonica USA, Inc.  
1111 Brickell Avenue  
10<sup>th</sup> Floor  
Miami, FL 33131

2. Articles of incorporation or partnership agreement, if applicable.

See Exhibit A attached hereto for a copy of Telefonica's Articles of Incorporation.



3. Name, street address, telephone number and fax number, if any, of the person who should be contacted to address customer complaints and regulatory issues.

Consumer Service Contact:

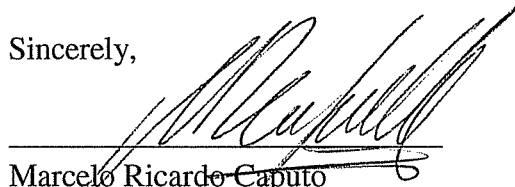
Roberto Plazola  
Telefonica USA, Inc.  
1111 Brickell Avenue  
10<sup>th</sup> Floor  
Miami, FL 33131  
Phone: (305) 925-5232  
Fax: (305) 373-1685  
Email: roberto.plazola@telefonica.com

Regulatory Contact:

Elizabeth Bustamante  
Telefonica USA, Inc.  
1111 Brickell Avenue  
10<sup>th</sup> Floor  
Miami, FL 33131  
Phone: (305) 925-5259  
Fax: (305) 373-1685  
Email: elizabeth.bustamante@telefonica.com

Please correspond with Ms. Bustamante (identified in the response to item 3. above) if you have any questions or need additional information.

Sincerely,



Marcelo Ricardo Caputo  
Chief Executive Officer

Enclosure

